

# WEDNESDAY, APRIL 27TH IS DENIM DAY



**JOIN US IN WEARING DENIM  
THIS WEDNESDAY IN SUPPORT  
OF SURVIVORS AND THE  
DISMANTLING OF RAPE CULTURE**

***POST #DENIMDAYKNOX  
IN SOLIDARITY***



# ***WHAT IS DENIM DAY?***

Denim Day began in Italy in the 1990s after the Supreme Court overturned a rape conviction on the premise that the victim was wearing tight jeans at the time of the assault and must have helped her assailant in removing them. The next day, a group of women wore jeans to work in the Italian Parliament in protest, sparking an international movement designed to bring awareness to the harmful effects of victim-blaming and rape culture.

