

Knox College Alumni Council Meeting

Friday, November 1, 2019

Members Present: Elizabeth, Bazan, Tom Bazan, Robin Butler, Scott Calhoun, Jeff Gibson, Mike Gilbert, Mary Glickman, Maurice Harris, John Heyer, Sam Jarvis, Eric Langston, Michael Laurence, Kathy Mahaffey, Maya Moody, Joe Moore, Jamal Muhamed, Anjali Pattanayak, John Sauter, John Straus, Steve Walton, Cindy Wilson, Christine Eik Winick

Staff Present: Jillian Bracket, Sarah Byrd, Megan Clayton, Jennifer Gallas, Eric Johnson, Laura Swanson

Call to Order 10:46 Chair Marty Glickman

Introduction of members

Revision of Bylaws - A summary of the changes was given by Sarah Byrd. Members brought up many points for discussion:

- Awards Committee
 - Bringing the responsibility for the awards to the council gives it greater importance.
 - The wording states that all Council members would be barred from receiving the Alumni Achievement award. It is proposed that this be changed to members of the Awards Committee.
 - One committee is now in charge of three awards which is a lot of time.
- Forming Committees
 - Committees are a way to get more alumni involved in the school. How will we include others if this is done by the council?
 - Sarah noted that Alumni Engagement is going to be increasing programming that will provide opportunities for alumni to participate based on their availability.
 - Creating committees encourages the board to do more.
- A request was made for a redline version of the changes to be able to better see what was changed.
- Additional proposed changes:
 - Extending the executive committee to include the chairs of each committee
 - Including a clear mission statement for the Council
 - Creating an ex-officio position for past Council presidents

A motion was made to pass as written with the creation of a committee to polish the language. Scott Calhoun, Joe Moore 2nd. Passed with 1 objection

Alumni Engagement Update - Sarah Byrd provided an update on the Alumni Engagement office. The department has been reconfigured to focus on involvement, engagement, and communication. Staff have been assigned based on alumni demographics: first 10 years, mid-career, peak-career, 50 year club. There is a new identity using the phrase "This is our Knox: Connect, Take Part, Give Back."

KNect Upgrade - Eric Johnson gave an update on new things coming to the KNect platform. The college is upgrading their service to allow more interaction between alumni as well as the creation of interest groups within the app. The council is asked to serve as Ambassadors for the new services by posting questions and articles, offering to be a mentor, and creating groups.

Committee Meeting Reports

Campus Engagement - The committee met with TRIO members and discussed a pilot mentoring program and using KNect to communicate.

Prospective Student - The committee brainstormed ideas and will devote part of the Spring meeting to a meeting with the admissions office to discuss their ideas. Some of the ideas are to participate in an alumni panel at prospective students day to address parent concerns/questions and writing postcards that can be sent to students.

Alumni Engagement - The committee discussed Knox Clubs and how they might gather information on what works for current clubs. They discussed how to build future leaders, engage with students in their first year after graduation, and how to better communicate and increase events and attendance.

Executive Committee - The committee discussed how to execute changes to the bylaws. Nominating committee business was discussed and the office is going to double check the years of service for members to better inform the committee.

Center for Career Success Update - Scott Crawford discussed services being offered through the Center. Handshake began in August and has over 1000 opportunities listed. The office has eliminated the need for appointments and allows students to walk in for help. Four students have been hired as peer career leaders which allows the Center to provide services in the evenings. An additional 6 positions are on the horizon. The Center has executed the Ignite Your Future Series to connect students with alumni.

Peer-to-Peer FAQ and Talking Points - At the request of several members of the Alumni Council, Beverly Holmes put together a handout with information and talking points for Council members to use when discussing the college with other alumni.