

Minutes of the meeting of
Knox College Alumni Council
Wilson House
Friday, June 3, 2011

Members Present: Phyllis Holowaty Albrecht, Valerie Blevins, Carol Brown, Larry Chadwick, Randy Geary, Marty Glickman, Liz Grana, Cathy Kucik Heimann, Joyce Hertko, John Heyer, Justin Hoye, Dave Lambert, Judy Waggoner Lambert, Gary Moses, Ann Feldman Perille, John Sauter, Letitia Luther Schactner, Jack Shaw, Rick Smith, Chris Eik Winick, Louise Bost Wolf

Staff Present: Jennifer Gallas, Beverly Holmes, Julie Layer, Megan Scott

I. Meeting called to order

Council Chair Joyce Hertko called the meeting to order at 1:43 p.m. Joyce asked Alumni Council members to introduce themselves. New members present were Randy Geary, Marty Glickman, Cathy Kucik Heimann, Gary Moses, and Rick Smith.

The minutes of the previous meeting were approved on a motion made by Phyllis Holowaty Albrecht and seconded by John Heyer.

II. Old Business

175th Anniversary Update

Karrie Heartlein, director of Public Relations, gave an update on proposed activities to celebrate the 175th anniversary of the founding of Knox College on February 15, 1837. The celebration will begin in September 2011 and end with Commencement 2012. Events early in the celebration have been planned and include a special speaker at Opening Convocation, the launch of the 175th Web site, a week focusing on heritage and place featuring a discussion of prairie ecology, a lecture on the founding of Knox by Owen Muelder '63, a walking tour of Galesburg by Rex Cherrington '73, and a lecture on Old Main by Lance Factor. Homecoming will also include activities to highlight the 175th – a K campus photo, community pumphandle, and a champagne toast at Homecoming Dinner, as well as entertainment provided by Semanya McCord '71. Later events are left more flexible to allow the new president to have input.

III. Student Presentation

Andrea Houlihan '11, Kemper Scholar
Coffee Industry in Honduras

Andreas's project was to incorporate the study of International Journalism, coffee production, and globalization of business. Much of the coffee produced in Honduras is on small farms of less than 10 acres. Larger acreages of 70 or more are considered plantations. There is no organized process for marketing and transporting coffee. Some international coffee buyers are working with the farmers to help them have a more reliable method of selling their products.

A full report of the study can be found at: blog.knox.edu/coffee.

Just before the break, Julie Layer called for volunteers from the Alumni Council to call late givers before the June 30, 2011 deadline. She provided a sign-up sheet.

2:30 p.m. Joyce announced a break for the Alumni Council group photo.

2:45 p.m. Joyce called for council to reconvene.

IV. New Business

- Notification of Selection Committee Results

2011 Knox Service Award

Awards presented At Homecoming Convocation on Saturday, October 15

Rick '83 and Mary Filosa Brown '82

Brooks Goedeker '08

David '70 and Judy Waggoner Lambert '71

2011 Alumni Trustee

Ann Feldman Perille '76

2011 Knox-Lombard Athletic Hall of Fame

Awards presented at Hall of Fame Induction Ceremony and Banquet on Friday, October 14

Fran Paradise '77

Ryan Stuffelbeam '98

Dave Wood '72

Fifty Year Category

William Jenkins '55 (deceased)

- Missing Data Project

Carol Brown explained the “fill in the gaps project.” She asked members for help in finding data such as missing email addresses and employment information, saying that email addresses are a vital part of the communications plan, and that the Center for Career and Pre-professional Development needs current employment data to assist current students and alumni in finding jobs. She emphasized that the caller should identify him or herself as a member of the Alumni Council and get permission from the person to use the data.

V. Summary of alumni survey results

Vice President for Advancement, Beverly Holmes, presented a summary of a recent survey of alumni and parents. The purpose of the survey was to gain a refined understanding of the attitude and opinions of alumni and parents. The results will inform future planning for communications, events, and fundraising. Results were very positive in most all aspects of the survey. A very high percentage of alumni and parents hold Knox in high regard. Parents were less positive about the College's facilities and technology resources. A significant finding is that Knox's youngest alumni and all female alumni are the prime targets for increasing participation in events off

campus, educational presentations by alumni or Knox faculty, and career networking opportunities with other alumni. A challenge for Knox is to elevate its standing as a giving priority. Complete results of the survey will be made available to Alumni Council members via an email attachment. Members should remember that this information is not for public consumption at this time.

VI. Alumni Council Past and Future: A review of the mission and planning for 2011-2013

Following the presentation members were asked to review the Knox College Alumni Council Strategic Plan adopted in 2006. The ACSP stresses the Mission of the Council: *We will be the principal agent by which Alumni Engagement is enhanced.* Due to lack of time, Joyce told members that she would follow up after the meeting with a message asking them to let her know what area each member is interested in – Admission, Career Development, or Advancement.

Carol called member's attention to the Self-Assessment document. She encouraged them to use the document to evaluate their participation, and if possible, to return the completed document at the October meeting.

Joyce encouraged all members to be givers to Knox. Any gift counts toward our total participation. Joyce pointed out that "If people aren't asked, they won't give."

Joyce thanked Carol Brown and other members of the Knox staff for all their help in preparing for the weekend.

Carol Brown asked members to sign a banner congratulating the graduates. The banner is hung at the Friday night reception for seniors and their families.

4:05 Meeting adjourned.

Respectfully submitted,

Louise (Bost) Wolf '59, Alumni Council Secretary